

Exhibition and Sponsorship Prospectus  
Calgary TELUS Convention Centre

# THE FUTURE OF RISK MANAGEMENT IS HERE.



 **RIMS CANADA  
CONFERENCE**  
CALGARY 2025 | SEPTEMBER 14-17



# Create New Relationships

Gain a competitive advantage by building new relationships with your risk management customers and prospects in one place, at one time. Becoming a 2025 RIMS Canada Conference exhibitor and/or sponsor will allow you to have meaningful face time with your customers and prospects.

Be a business partner with the 2025 RIMS Canada Conference, which takes place on Sunday, September 14 – Wednesday, September 17 at the Calgary TELUS Convention Centre. This industry focused event is well-known for providing keynote speakers, panel discussions and educational sessions with risk management experts. Our attendees have responsibilities in the areas of Enterprise and Strategic Risk Management, Risk Management, Internal Audit, Corporate Compliance, and much more. These experienced risk professionals attend this conference to seek solutions to the everyday challenges they face. Through education and networking, they'll walk away with new resources and techniques to demonstrate risk management value for their organizations.

## General Exhibit Information

Calgary TELUS Convention Centre  
120 9th Avenue SE | Calgary | Alberta | T2G 0K6

### Exhibit Hall Dates and Hours

#### Setup

Saturday, September 13	12:00 pm – 6:00 pm
Sunday, September 14	8:00 am – 5:00 pm

#### Exhibit Hours

Monday, September 15	9:00 am – 5:30 pm
Tuesday, September 16	9:00 am – 3:00 pm

#### Teardown

Tuesday, September 16	3:00 pm – 8:00 pm
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All exhibitors and sponsors are invited to join us at the Wednesday morning plenary at no extra charge.

Allison McMannus, Exhibition and Sponsorship Sales Manager, [amcmannus@RIMS.org](mailto:amcmannus@RIMS.org) or +1-212-655-6209 to heighten your visibility.



## Exhibitor Opportunities

Everything You Need to Reserve Space at the 2025 RIMS Canada Conference

### *What is included in each 10x10 booth?*

- > Three exhibitor personnel badges
- > Company name and booth number listing in the "Exhibitor Location Guide"
- > Company name and booth number listing in the 2025 RIMS Canada Conference Guide
- > Professional floor management and daily security in exhibit hall
- > Invitation to the Wednesday morning plenary session for all exhibitor staff
- > Draped 8' back and 3' side walls
- > One Sunday Opening Night Reception ticket per single 10x10 booth
- > License to use the 2025 RIMS Canada Conference logo (with or in) your marketing material
- > Complimentary Pre-Conference Attendee Direct Mailing List (phone & email excluded)
- > Furniture Package: 6' skirt table with two chairs (one package per company)
- > The exhibitor is responsible for ordering carpet (required). Electricity, lead retrieval rentals, or WiFi/Internet are not included in the booth package but can be ordered separately.
- > Ability to rent hospitality meeting space (must have exhibit booth on show floor)

The full booth space fee is due within 30 days of invoice receipt. If the reservation is submitted after June 6, 2025, 100% of the booth fees must be paid in full. Please use the online booth space application form at [https://events.rims.org/canada/2025/exhibit\\_sales.cfm](https://events.rims.org/canada/2025/exhibit_sales.cfm).

#### How will space be assigned?

Exhibit space will be assigned in the order in which applications are received and a space confirmation will be sent within 1-2 business days of receipt of application.

BOOTH SPACE SIZE	PRICE	+1 CORNER	+2 CORNER	+4 CORNER
10'x10' inline (Single)	CAD \$4,851	CAD \$5,094	CAD \$5,336	N/A
10'x20' inline (Double)	CAD \$7,277	CAD \$7,519	CAD \$11,157	N/A
10'x30' inline (Triple)	CAD \$10,915	CAD \$11,157	CAD \$11,400	N/A
20'x20' inline (Quad)	N/A	N/A	N/A	CAD \$15,160

*Additional 5% GST Tax will be added on to the above totals.*

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# Drive Traffic. Raise the Stakes. Boost your Brand.

We can tailor our sponsorships to match any budget and marketing strategy with our onsite, online and print options. Act quickly as many high-profile sponsorships are exclusive and sell out quickly.

## Sponsorship and Advertising Opportunities

RIMS Canada Conference sponsorship and promotional opportunities are designed to increase your sales and marketing strategy at the 2025 RIMS Canada Conference. Sponsor with the RIMS Canada Conference and watch your business grow! A variety of unique opportunities will help your organization achieve its sales and marketing objectives.

### Platinum | Investment CAD \$42,446

- > Up to 1,500 square foot booth on exhibit floor (30'x50')
- > Prominent logo placement on conference website
- > Logo link to sponsor page from conference website
- > Tagline "Proud Supporter of RIMS Canada" must accompany all sponsor logo placement
- > Full page advertisement in the Conference Guide
- > Recognition as Platinum Sponsor at Sunday Opening Night Reception
- > Recognition on all conference "Thank You To Our Sponsors" signage
- > 15 Exhibitor Badges, 8 Exhibit Hall Only Guest Passes (any day), 6 Sunday Opening Night Reception Tickets, 3 Full Conference Badges
- > Ability to rent hospitality meeting space (must have exhibit booth on show floor)
- > Sponsor recognition in RIMS Canada Conference Mobile App

### Silver | Investment CAD \$18,191

- > 200 square foot booth on exhibit floor (10'x20')
- > Prominent logo placement on conference website
- > Logo link to sponsor page from conference website
- > Recognition on conference website "Sponsor Tab"
- > Tagline "Proud Supporter of RIMS Canada" logo must accompany all sponsor logo placement
- > Recognition on all conference "Thank You To Our Sponsors" signage
- > Half page advertisement in the Conference Guide
- > Recognition as Silver Sponsor at Sunday Opening Night Reception
- > 7 Exhibitor Badges, 3 Exhibit Hall Only Guest Passes (any day), 2 Sunday Opening Night Reception Tickets
- > Ability to rent hospitality meeting space (must have exhibit booth on show floor)
- > Sponsor recognition in RIMS Canada Conference Mobile App

### Gold | Investment CAD \$30,319

- > 400 square foot booth on exhibit floor (20'x20')
- > Prominent logo placement on conference website
- > Logo link to sponsor page from conference website
- > Recognition on conference website "Sponsor Tab"
- > Tagline "Proud Supporter of RIMS Canada" must accompany all sponsor logo placement
- > Recognition on all conference "Thank You To Our Sponsors" signage
- > Half page advertisement in the Conference Guide
- > Recognition as Gold Sponsor at Sunday Opening Night Reception
- > 10 Exhibitor Badges, 6 Exhibit Hall Only Guest Passes (any day), 4 Sunday Opening Night Reception Tickets, 2 Full Conference Badges
- > Ability to rent hospitality meeting space (must have exhibit booth on show floor)
- > Sponsor recognition in RIMS Canada Conference Mobile App

### Bronze | Investment CAD \$12,128

- > 100 square foot booth on exhibit floor (10'x10')
- > Prominent logo placement on conference website
- > Logo link to sponsor page from conference website
- > Recognition on conference website "Sponsor Tab"
- > Tagline "Proud Supporter of RIMS Canada" must accompany all sponsor logo placement
- > Recognition on all conference "Thank You To Our Sponsors" signage
- > Half page advertisement in the Conference Guide
- > Recognition as Bronze Sponsor at Sunday Opening Night Reception
- > 5 Exhibitor Badges, 2 Exhibit Hall Only Guest Passes (any day), 1 Sunday Opening Night Reception Ticket
- > Ability to rent hospitality meeting space (must have exhibit booth on show floor)
- > Sponsor recognition in RIMS Canada Conference Mobile App

Please be advised that a 5% GST Tax will be applied to all sponsorship levels. Exhibit space included in sponsorship levels is available while inventory permits. We strongly recommended booking early to avoid disappointment.

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# A LA CARTE SPONSORSHIPS

## THOUGHT LEADER STAGE CAD \$30,319

RIMS Canada Thought Leader Stage (TLS) is an educational Theatre delivering thirty-minute succinct, interactive presentations on a variety of topics.

### *Sponsorship Includes:*

- > Four separate 30 minute TLS sessions delivered to the audience in the Thought Leader Stage inside the Exhibition Hall. Sponsor to create content for their four sessions and provide speakers. All sponsor content to be approved by RIMS. One session per morning and afternoon networking events in the Exhibition Hall. RIMS to present ideas for sessions based on conference and exhibitor content. This space will also be used for concurrent education sessions with visual of sponsor branding.
- > Branding in the TLS section of the 2025 RIMS Canada Conference website and mobile app.
- > Co-branding with RIMS Canada throughout the interior and exterior of the Thought Leader Stage.
- > Thirty second commercial to be played within the Walk-In Slides for the TLS. (Sponsor provides the video.)



## REGISTRATION CAD \$18,191

### *Sponsorship Includes:*

- > Know Before You Go Email: Sponsor will have an ad on all attendee conference registration emails.
- > Sponsor will also have logo on registration counter (new sign for exhibitor to be designed by RIMS with sponsor logo branding requirements kept in mind).
- > Sponsor logo will also be on the 2025 RIMS Canada registration website page.



## DEI SPONSOR CAD \$18,191

RIMS Canada is committed to DEI. Attendees will visit the DEI Studio, located in the exhibition hall, to participate in Coffee Chats that will address top DEI issues, including allyship, talent revolution, and measuring metrics. Sponsoring will show your support for DEI in the industry and the critical role it plays in all organizations.

### *Sponsorship Includes:*

- > Co-branding with RIMS Canada in DEI Studio in exhibit hall.
- > Sponsor will host up to (4) Coffee Chats in the Lounge. Sponsor will set topics of discussion and speaker(s) which also must be approved by RIMS.
- > Ability to deliver 60-minute DEI focused session (topic and speakers subject to RIMS approval.)
- > Recognition/promotion in the 2025 RIMS Canada Conference Know Before You Go email sent to all attendees prior to the event.
- > RIMS DEI Council to set topics of discussion and speakers in the education session time slots in the Lounge.

## CONFERENCE T-SHIRT CAD \$14,553

### *Sponsorship Includes:*

- > Custom design on all 2025 RIMS Canada conference t-shirts handed out in conference bag.

## BADGE CAD \$12,128

### *Sponsorship Includes:*

- > Sponsor logo on all attendee badges

## CONFERENCE BAGS CAD \$12,128

### *Sponsorship Includes:*

- > Sponsor logo on all conference bags given to 2025 RIMS Canada full conference attendees.



# A LA CARTE SPONSORSHIPS

## HOTEL KEY CARDS CAD \$12,128

### Sponsorship Includes:

- > Custom design on hotel key cards distributed to all 2025 RIMS Canada attendees at 2025 RIMS Canada headquarter hotels (sponsor creates design.)



## LANYARDS CAD \$12,128

### Sponsorship Includes:

- > Sponsor logo on all attendee lanyards



## CHARGING STATIONS CAD \$9,450

### Sponsorship Includes:

- > Branding on the charging station.

## RIMS CANADA 2025 MOBILE APP CAD \$9,450

### Sponsorship Includes:

- > Two rotating splash page ads on 2025 RIMS Canada mobile app.
- > Two rotating banner ads on 2025 RIMS Canada mobile app.
- > Six mobile app push notifications throughout 2025 RIMS Canada.
- > All ads linked to URL of sponsor's choice. (must be approved by RIMS)



## NOTEPADS CAD \$9,450

### Sponsorship Includes:

- > Sponsor logo on all conference notebooks given out in the 2025 RIMS Canada full conference attendee bag.



## PROFESSIONAL HEADSHOT STATION CAD \$9,450

- > Professional Headshot area for all attendees.



## COUNTDOWN CLOCK ON RIMS.ORG CAD \$6,300

### Sponsorship Includes:

- > Sponsor logo on 2025 RIMS Canada homepage under the Countdown to 2025 RIMS Canada clock.
- > Logo linked to sponsor's website.

## EXHIBIT HALL RECEPTION (MONDAY AFTERNOON) CAD \$6,300

### Sponsorship Includes:

- > Custom signage at all food and beverage stations during Exhibit Hall Reception.
- > Ability to provide giveaways at food and beverage stations during reception (sponsor must provide.)



## CONFERENCE BAG INSERTS CAD \$3,150

### Sponsorship Includes:

- > Sponsor can provide giveaways to be placed in conference bag given to all full conference attendees at check in (sponsor responsible for cost of production of items and of shipping items to advanced warehouse.)

*If you don't see an opportunity that fits your brand or investment appetite, let's find something that works.*



## Outboarding and Suitcasing hurts the show!

Outboarding is when sponsors or exhibitors plan off site meetings /networking events during show hours.

Suitcasing is when an organization that does not participate at the show but follows as a shadow population to book meetings with delegates during show hours.

We have heard from both delegates as well as exhibitors and sponsors that they are losing out on the show experience due to these practices. Working together, we can ensure delegates can be part of our thought leadership program and we can find space within the convention center for meetings and other engagement opportunities.

Please help us be part of the solution. Thank you in advance for your consideration.

Sincerely,  
The 2025 RIMS Canada Conference Committee

**For branding opportunities at the Calgary TELUS Convention Centre  
please contact Allison McMannus, Exhibition and Sponsorship Sales Manager,  
[amcmannus@RIMS.org](mailto:amcmannus@RIMS.org) or +1-212-655-6209.**