



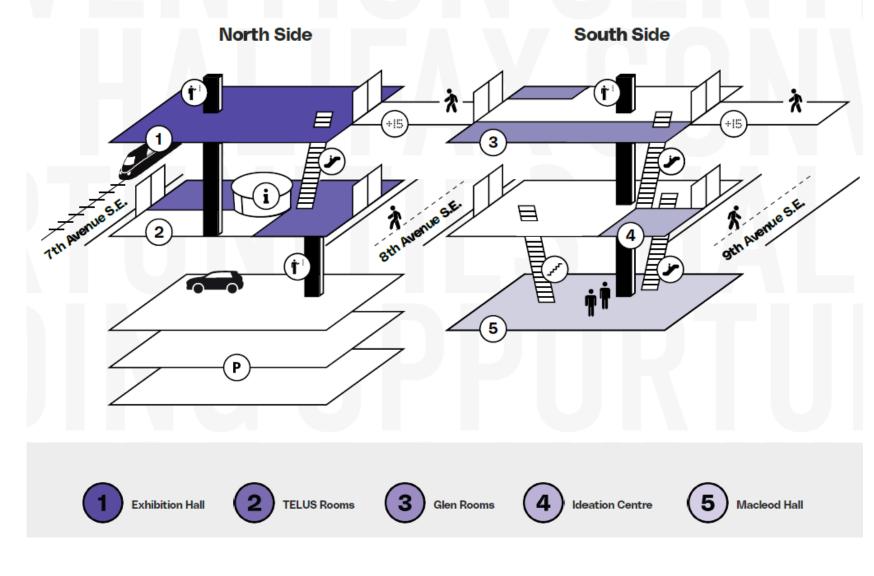


RIMS Canada 2025 Calgary TELUS Convention Centre BRANDING PROSPECTUS





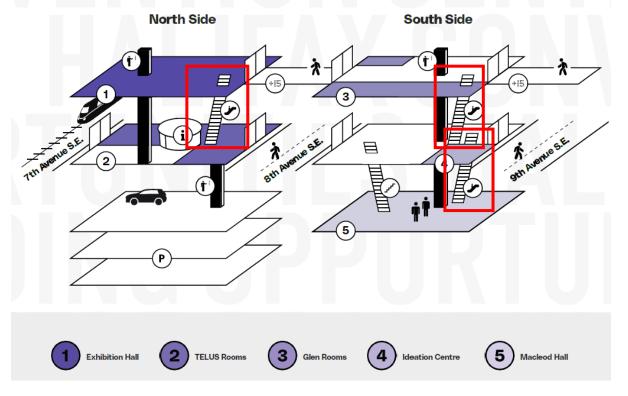
Facility Overview







Escalators



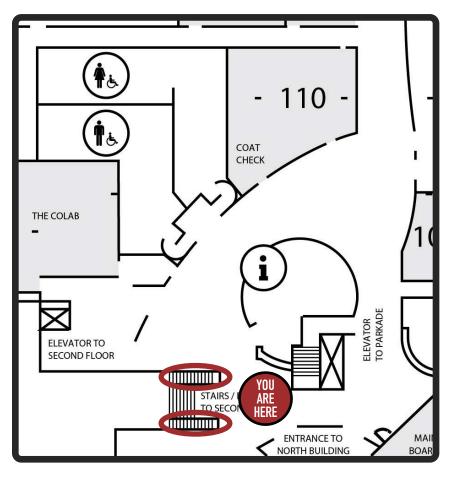
| Location | Rate | Status |
|---------------------------------------|--|-----------------------|
| Telus Main Level North Side | \$16,000 | 2 Available |
| Totas Flam Edvet North Side | (includes interior and exterior sides) | Level Up / Level Down |
| | \$16,000 | 2 Available |
| Ideation Centre Main Level | (includes interior and exterior sides) | Level Up / Level Down |
| Marala and Laurent areal Countly Cida | \$16,000 | 2 Available |
| Macleod Lower Level South Side | (includes interior and exterior sides) | Level Up / Level Down |



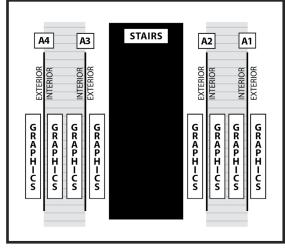


TELUS MAIN LEVEL (NORTH SIDE)



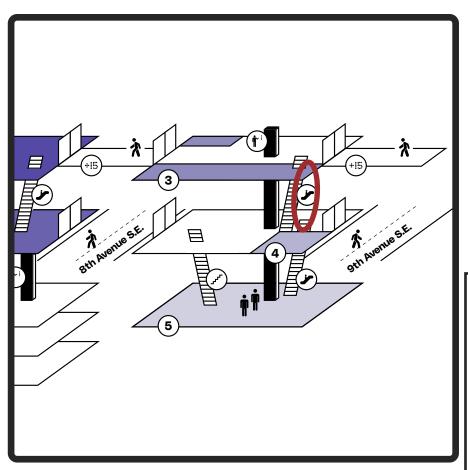




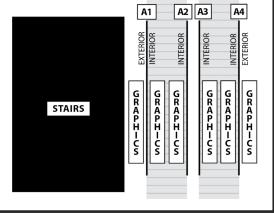


8 escalator sides are available to be wrapped. A1 exterior and A4 exterior are only partial wraps, as the top quarter of these escalators are blocked by the floor above. Additionally, the wrapping of these locations requires the use of a scissor lift and its associated rental costs.





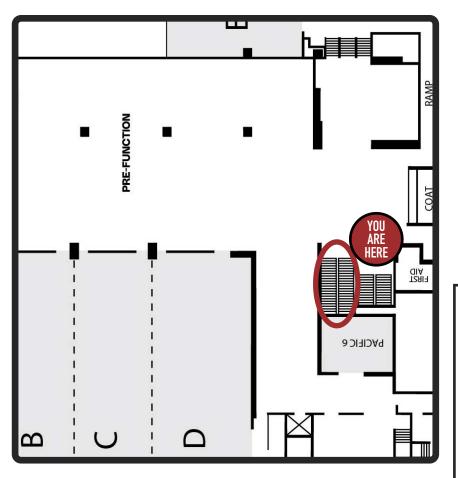


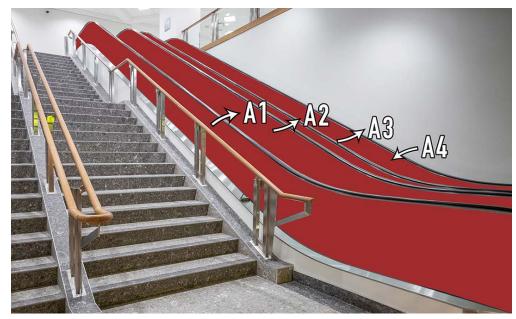


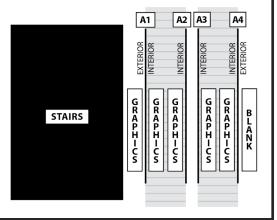
6 escalator sides are available to be wrapped. A4 exterior is a partial wrap as the top quarter of the escalator is blocked by the floor above. Additionally, the wrapping of this escalator requires the use of a scissor lift and its associated rental costs.

MACLEOD LOWER LEVEL (SOUTH SIDE)



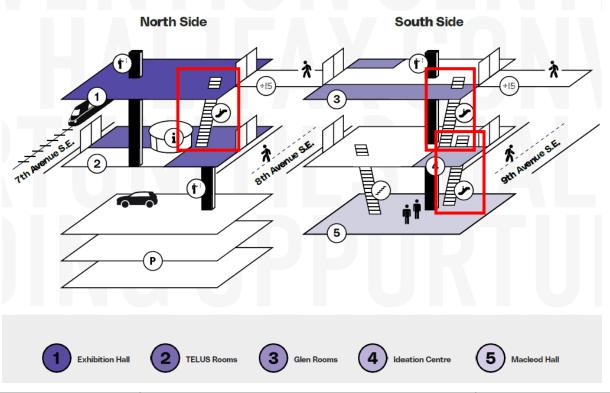






5 escalator sides are available to be wrapped. A4 cannot be wrapped as it is obstructed by a wall.

Stair Risers



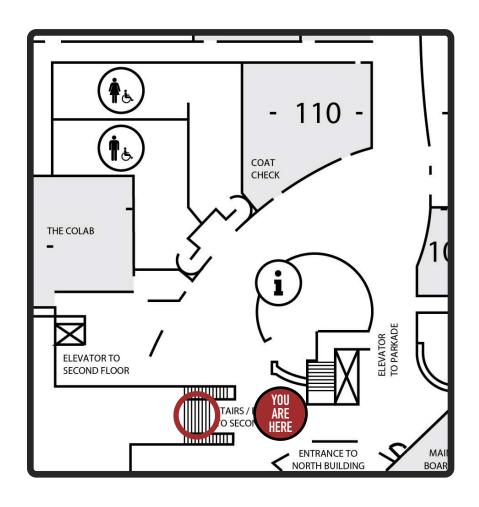
| Location | Rate | Status |
|--------------------------------|---|----------------------|
| Telus Main Level North Side | \$8,700 lower or upper \$17,400 (all sections) | 2 Sections Available |
| Ideation Centre Main Level | \$4,500 per section \$18,000 (all sections) | 4 Sections Available |
| Macleod Lower Level South Side | \$4,500 per section \$18,000 (all sections) | 4 Sections Available |

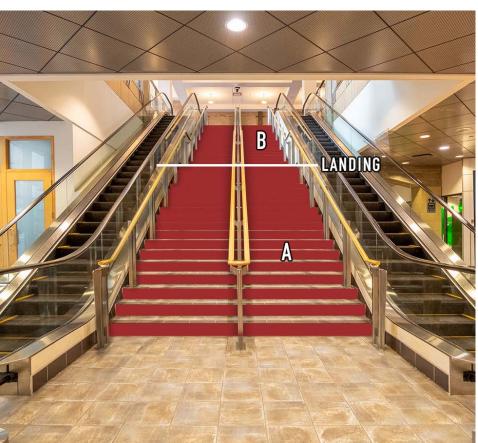




TELUS MAIN LEVEL (NORTH SIDE)

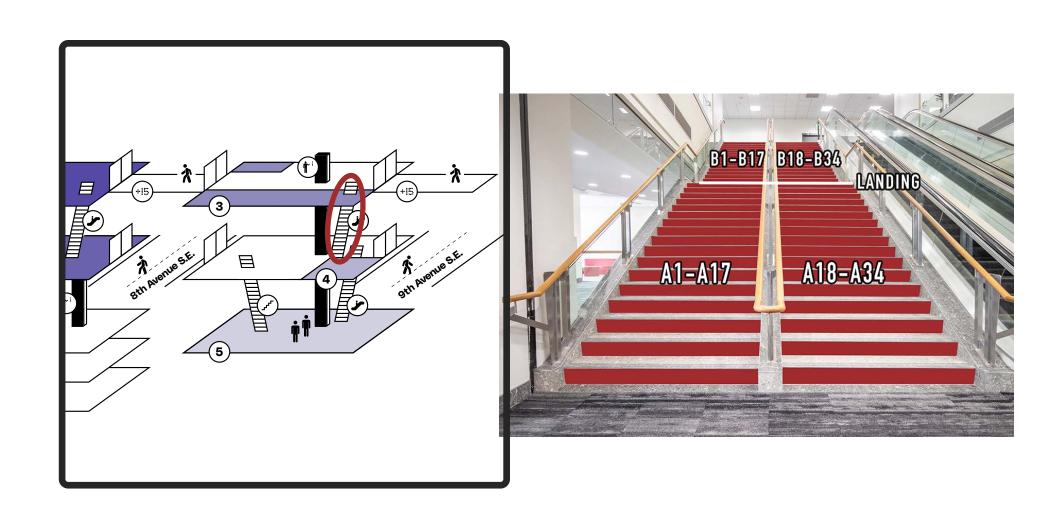






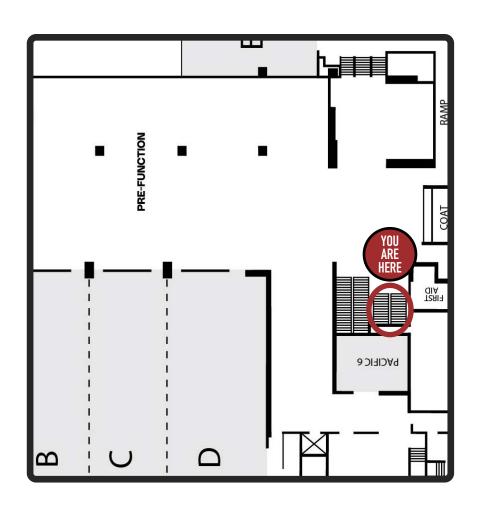






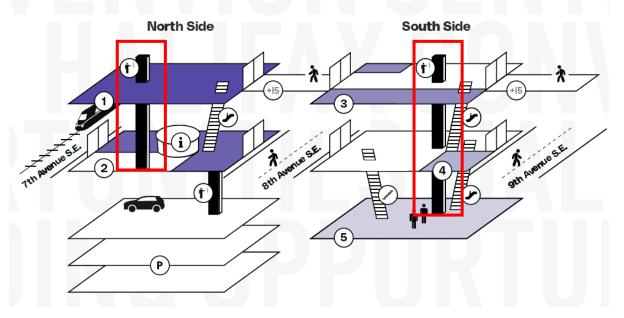
MACLEOD LOWER LEVEL (SOUTH SIDE)







Elevators

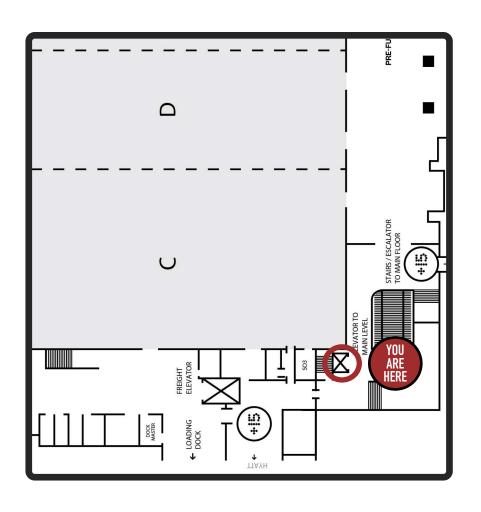


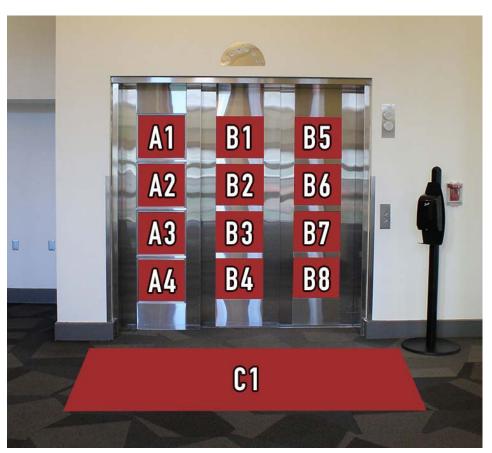
| Location | Rate | Status |
|--|----------|-----------|
| Upper Level North Side Doors | \$11,000 | Available |
| Upper Level North Side Elevator Floor | \$2,500 | Available |
| Macleod Lower Level South Side Doors & Header | \$6,000 | Available |
| Macleod Lower Level South Side Elevator Floor | \$3,000 | Available |





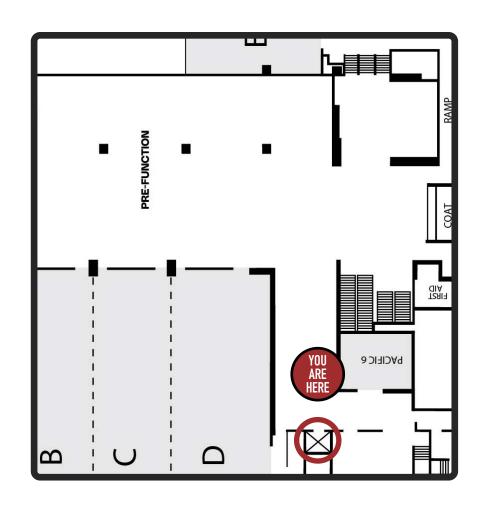






MACLEOD LOWER LEVEL (SOUTH SIDE)

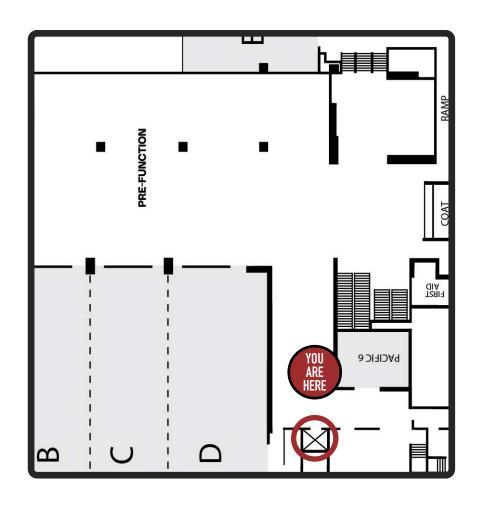


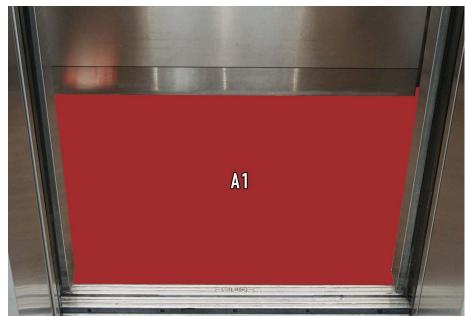




MACLEOD LOWER LEVEL (SOUTH SIDE)







Floor Decals

| Size | Rate | Available Locations |
|---------------------------------|-------------------|----------------------|
| Small Circular | \$1,000 per decal | Throughout Facility |
| Large Staircase Landing | \$6,000 | TELUS, Macleod, Glen |
| Medium Staircase Landing | \$3,000 | TELUS, Macleod, Glen |
| Small Stair Landing (mid-level) | \$1,500 each | TELUS, Macleod, Glen |

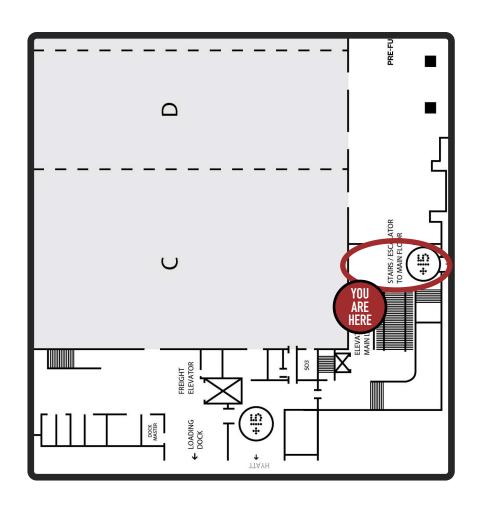
Wall Decals

| Size | Rate | Available Locations |
|---------------------|-------------------|---------------------|
| 24"x24" Wall Decals | \$1,000 per panel | Throughout Facility |
| 36"x36" Wall Decals | \$2,500 per panel | Throughout Facility |
| 48"x48" Wall Decals | \$3,000 per panel | Throughout Facility |





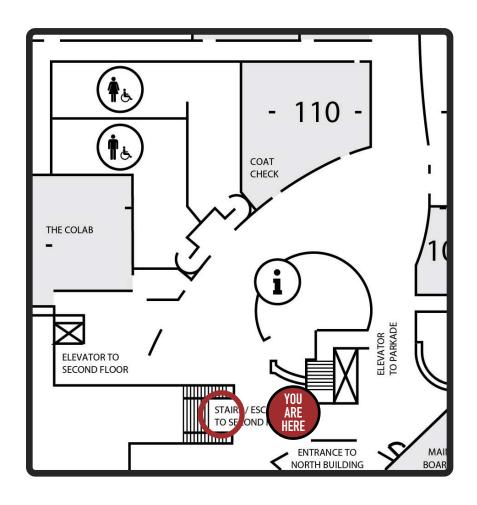


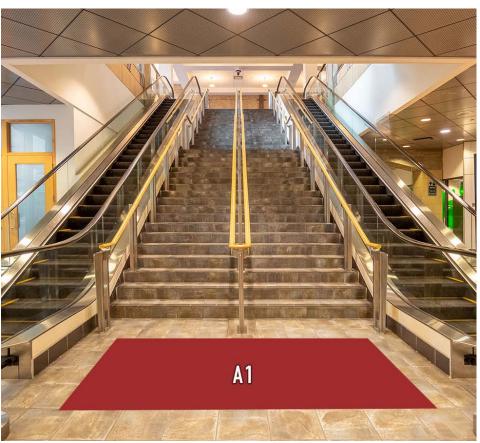




TELUS MAIN LEVEL (NORTH SIDE)

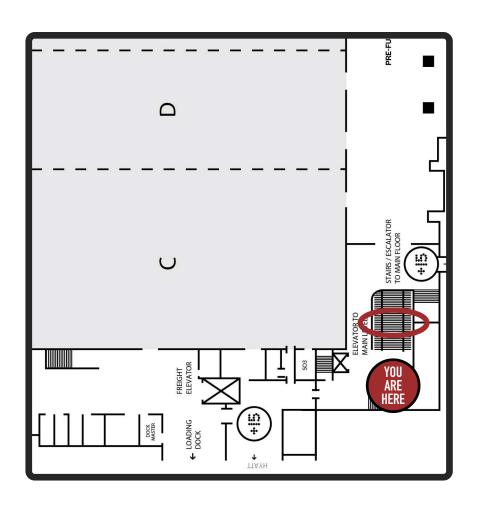


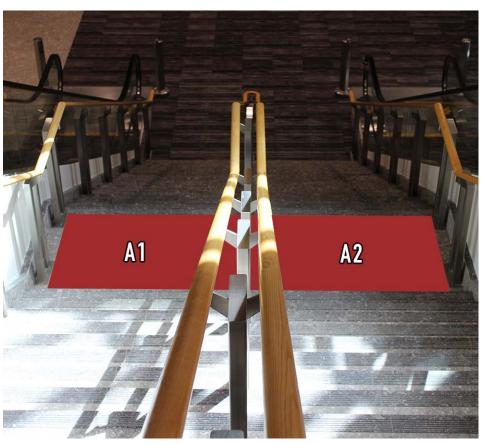




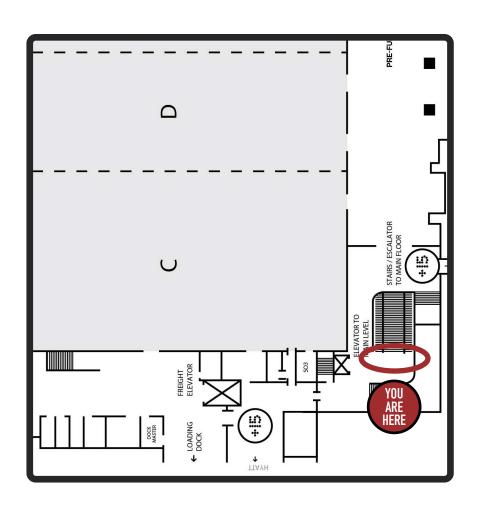
TELUS MAIN LEVEL (NORTH SIDE)

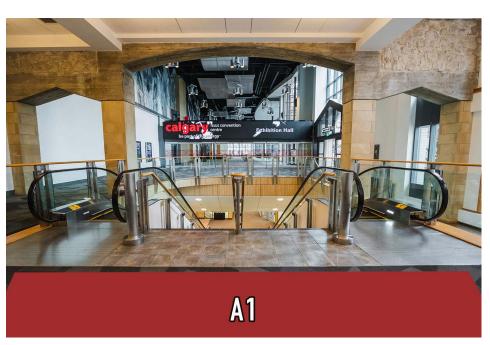




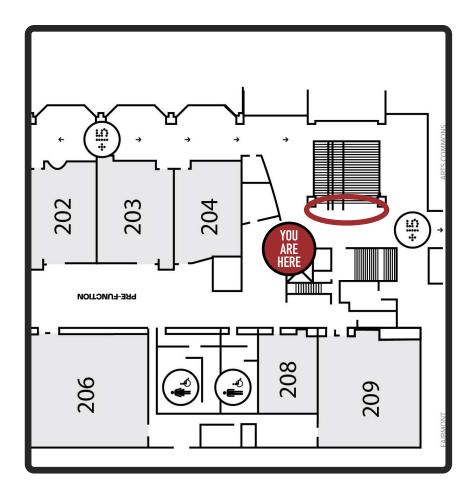






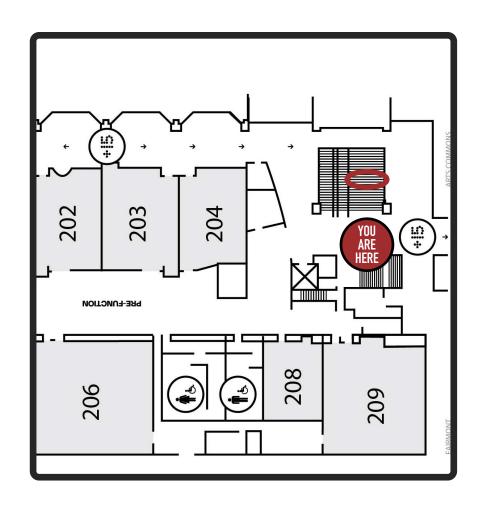








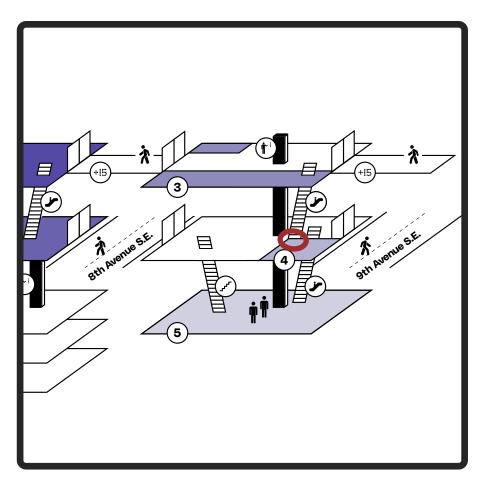


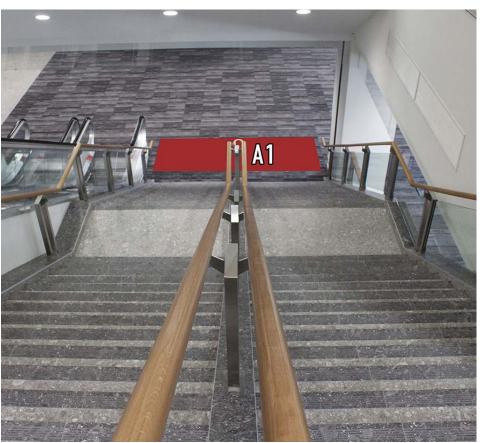






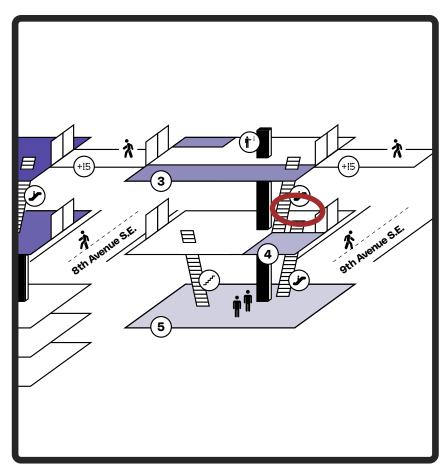








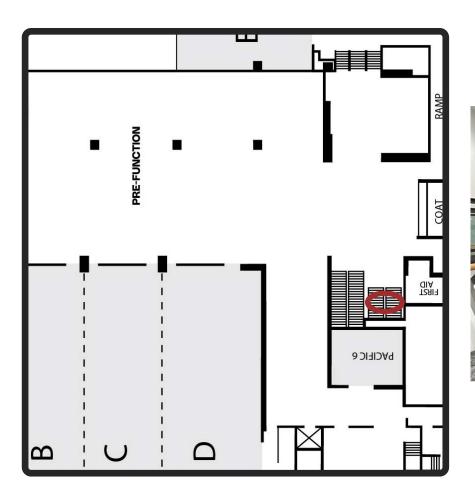








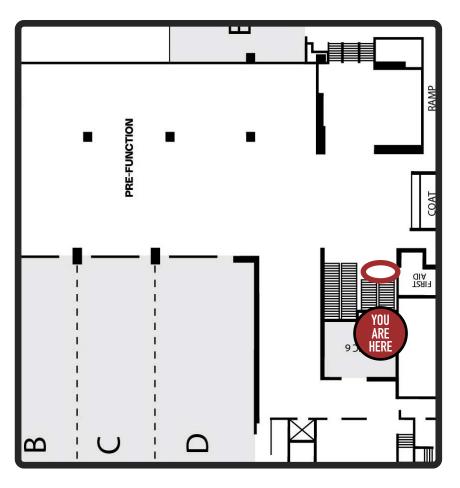


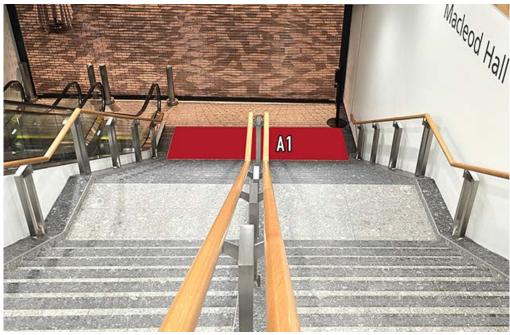




MACLEOD LOWER LEVEL (SOUTH SIDE)







Glass Railing Decals

| Location | Rate | Status |
|------------------------------------|--------------------------------------|-----------|
| Throughout Facility | \$1,250 per panel, single-sided only | Available |
| Glen Upper Level Vestibule – Large | \$2,000 per panel, single-sided only | Available |
| Glen Upper Level Vestibule – Small | \$1,000 per panel, single-sided only | Available |

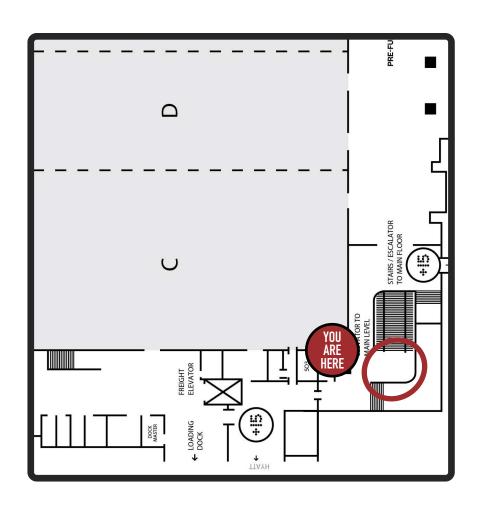
Pre-Function Glass Doors

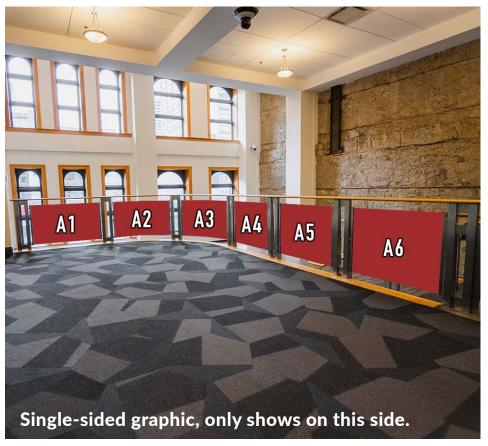
| Size | Rate | Available Locations |
|---------------------------------|---------------------|---------------------|
| Exhibit Hall Pre-Function Entry | \$1,800 per panel | 12 Available |
| Glen Upper Level Pre-Function | Contact for Pricing | 8 Available |



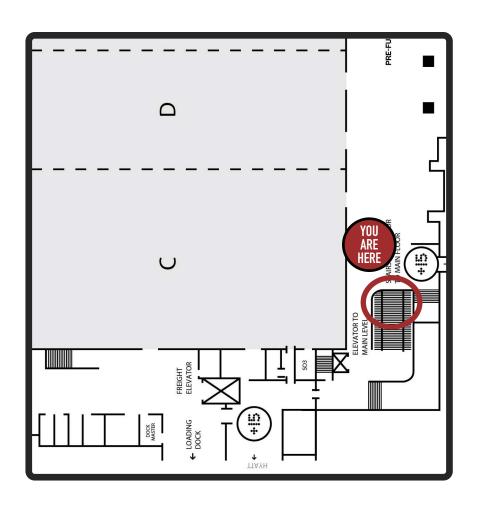


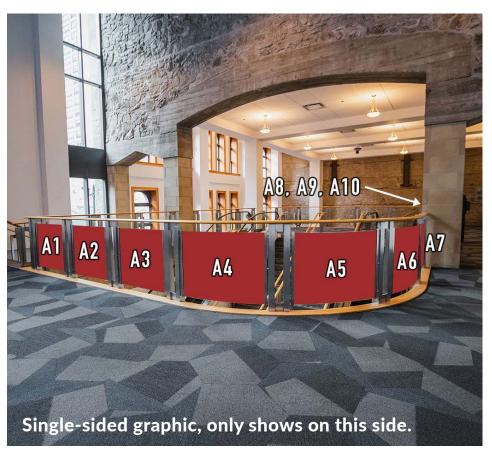




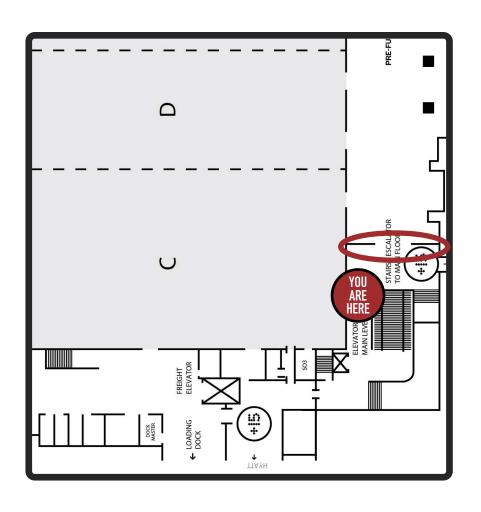






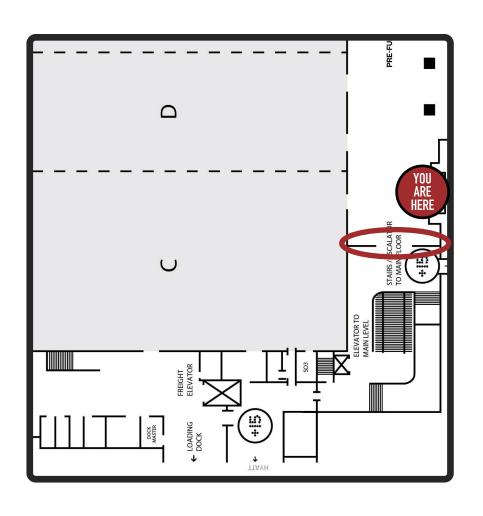


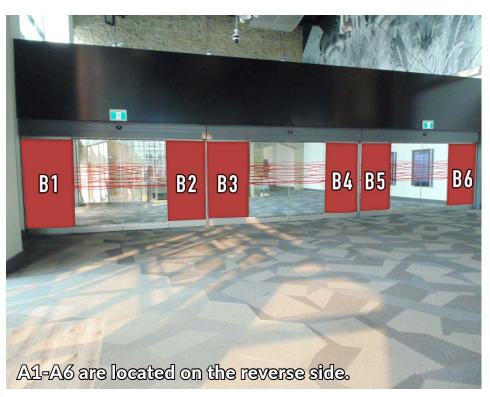




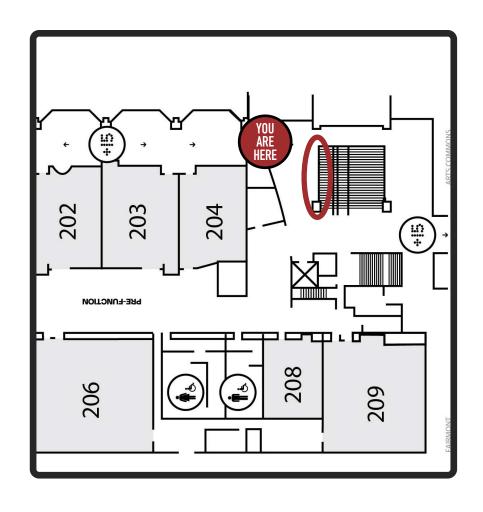


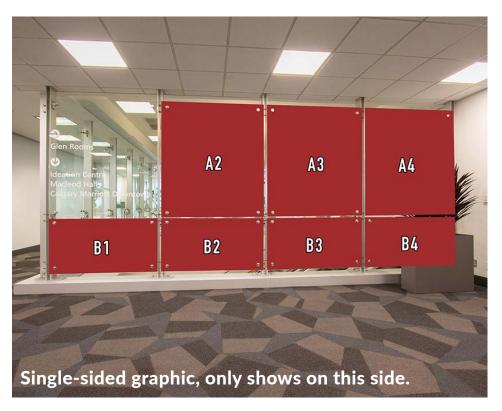




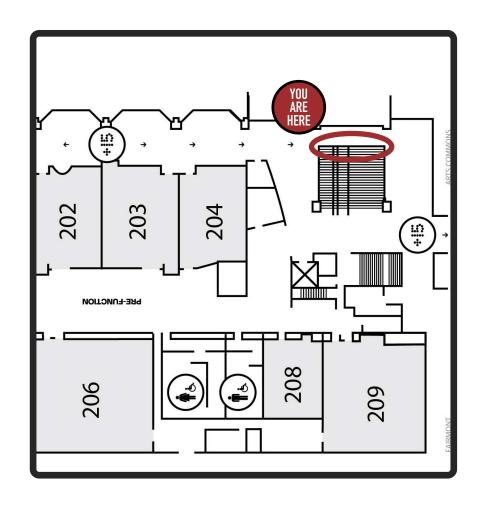






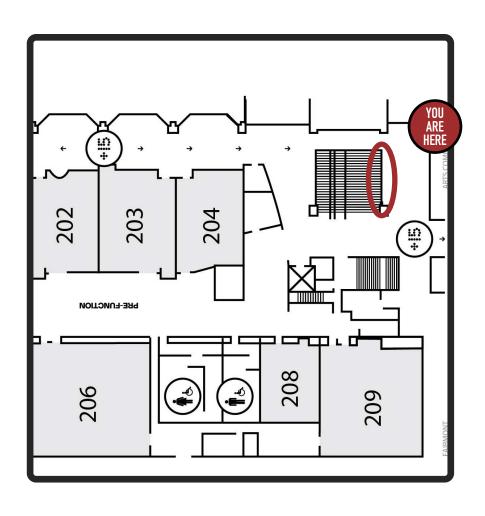


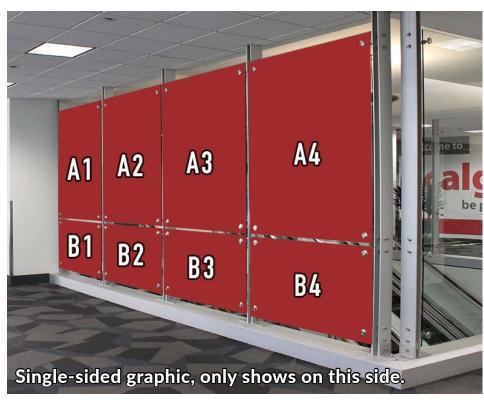






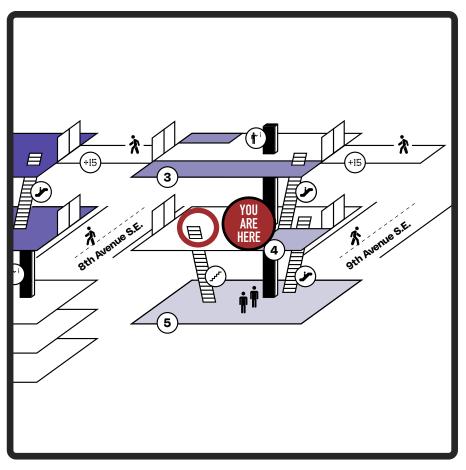








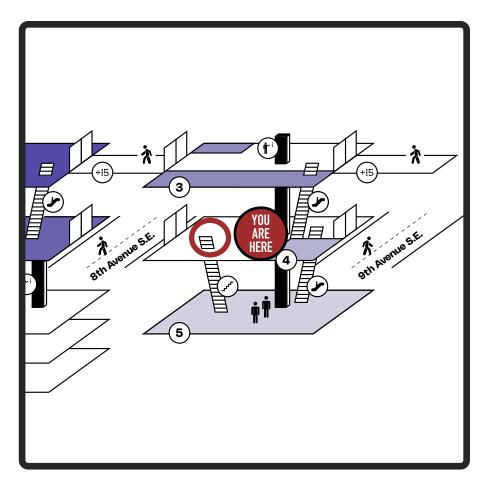


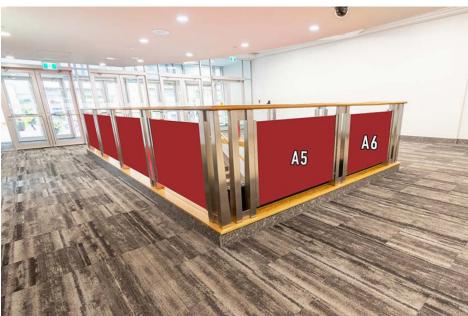






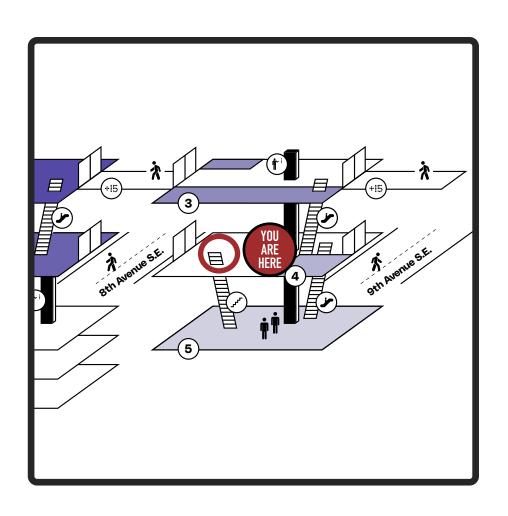














FACILITY-WIDE OPTIONS (WATER REFILL)



There are 7 water refill stations available throughout the facility:

- 2 MacLeod Pre-Function
- 2 TELUS Pre-Function
- 1 Main Level Washrooms by Guest Services
- 1 Ideation Pre-Function
- 1 Glen Pre-Function



Throughout Facility

| Item | Rate |
|-------------------|---------|
| Water Station | \$1,500 |
| Meterboard | \$2,000 |
| 1M Hardwall Panel | \$2,000 |



