

A Risk Revolution is Happening in Vancouver

RIMS Canada Conference provides top plenary speakers, stimulating panel discussions and informative education sessions with risk management experts. You'll learn solutions to the everyday challenges you face as well as find products and tools that will help you do your job better and more efficiently. Through education and networking with exhibiting partners and other risk management professionals, you'll walk away with new resources and techniques to demonstrate risk management value for your organization.

As the largest educational event for Canadian risk professionals, **RIMS Canada Conference** gives you maximum return on investment. This is the risk management event you cannot afford to miss! Use this practical guide to help secure approval to attend.

www.RIMSCanadaConference.ca



EVENT BASICS:

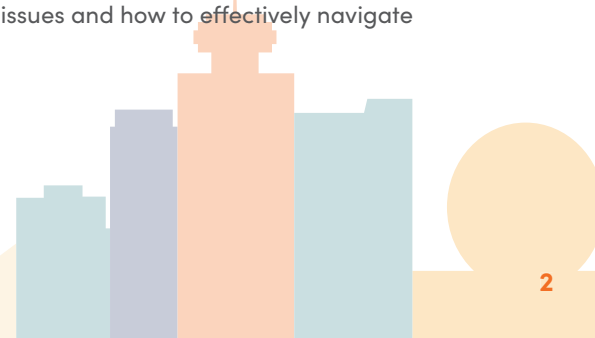
As the premier event for the Canadian risk management community, RIMS Canada Conference is for anyone tasked with risk management responsibilities. Depending on past involvement, your approval process might require some background information.

- RIMS Canada Conference | October 6-9, 2024 | Vancouver
- 50+ educational session of all levels
- 1,000+ industry professionals in attendance
- 40+ exhibitors and service providers

WHY SHOULD YOU ATTEND:

RIMS Canada Conference is the best destination to find proven strategies, so how do you demonstrate this to your organization’s leadership? Be specific! Help them understand how the next-level networking and exceptional education will benefit your specific organization by saving money and solving challenges. Here are sample questions based on previous attendee feedback and drafted sample responses to get you started.

SAMPLE QUESTIONS	JUSTIFICATION FOR ATTENDING
<p><i>How will you apply what you learn to your current role?</i></p>	<p>With over 50 sessions of all levels presented by globally recognized risk experts, there is no shortage of practical, immediately implementable information at RIMS Canada Conference. Knowing that {company name} is looking to {save money/solve a challenge}, I am eager to attend the following sessions to help address these needs:</p> <ul style="list-style-type: none"> • Session Title 1 • Session Title 2 • Session Title 3 <p>* See the conference schedule at here to add session titles that apply to your job function.</p>
<p><i>Who will you meet?</i></p>	<p>I’ll meet business visionaries, world-class speakers and risk management practitioners from across Canada and those that do business in Canada. Not only am I looking forward to hearing from international leaders, but I’m also excited to connect with fellow {job title}'s to discuss techniques, hear what has worked for them, and share solutions.</p>
<p><i>Will you have the chance to source solutions and meet new vendors?</i></p>	<p>This year’s sold-out Exhibit Hall has more than 40 suppliers and solution providers showcasing state-of-the-art technology, breakthrough solutions and innovative resources. I think that meeting face-to-face with the following vendors would be beneficial to {company name}:</p> <ul style="list-style-type: none"> • Exhibitor 1 • Exhibitor 2 • Exhibitor 3
<p><i>How will this event help us do business internationally or mitigate supply chain issues?</i></p>	<p>Since attendees come from all over Canada, there is no better place to meet directly with colleagues that understand best practices in Canada. During those conversations, I’ll also have a chance to address supply chain issues and how to effectively navigate lingering issues.</p>



THE BIG Q: HOW MUCH WILL IT COST?

With discounted travel and advance registration rates, there are resources available to make RIMS Canada Conference affordable. Vancouver, a vibrant city in western Canada, is easily accessible by both trains and airplanes. If you're asked to demonstrate cost-to-value while seeking approval, the chart below will help detail your fees. Also, don't forget to highlight how advanced planning will save money – such as arranging dinner meetings with suppliers or taking advantage of the advance registration rates.

COSTS

ITEM	ACTUAL COST	DETAILS
Conference Registration		
Lodging		
Transportation		
Special Events <i>(if not included in registration)</i>		
Food Per Diem		
Subtotal		
Total number of employees attending		
GRAND TOTAL		

SET YOUR EVENT GOALS

Has your organization been looking for new solutions providers? Are you seeking professional development to advance your career?

Regardless of what you're hoping to gain, explaining how RIMS Canada Conference will help you cross the finish line is critical to securing approval to attend. Your goals should be specific to your business needs and clearly demonstrate what benefits you will bring back to your organization. Examples may include:

- >> Bringing Your Organization's Risk Culture to the Next Level
- >> Managing the Evolving Cyber Risk Landscape: Emerging Trends, Security Measures, and Insurance Solutions
- >> Nature-Based Solutions to Build Resilience Against Climate-Related Risks
- >> Do You Want to Get the Deal Done? Obstacles and Opportunities in Contract Negotiation
- >> Building an Agile and Sustainable Business Model to Address Emerging Risks



VALUE

SESSIONS/EVENTS	KEY TAKEAWAY DESIRED	ESTIMATED VALUE AND/OR CONTRIBUTION TO COMPANY
Session 1:		
Session 2:		
Session 3:		
Session 4:		
Session 5:		
Event/Meeting 1:		
Event/Meeting 2:		
Event/Meeting 3:		
Other:		

SHARE WHAT YOU LEARNED

Upon returning to the office, commit to preparing a report that outlines the value of your attendance.

Reports often include:

- Overview of the goals you set before the event and how they were achieved.
- Summaries of particularly interesting sessions with key takeaways that can immediately be implemented in your organization.
- Recaps of vendor conversations including their offerings and how their solutions will positively impact your organization. Consider making recommendations for follow up meetings with specific vendors.
- Session handouts, publications, white papers or any other materials you collected onsite.

STAY CONNECTED

Keep in touch with the people you meet! Share your post-conference feedback or submitting a question to your peers via social media. RIMS members can also exchange ideas on Engage. Don't know how? Stop by **RIMS booth #223** to learn how.



ABOUT RIMS

RIMS, *the risk management society*[®], empowers risk professionals to make the world safer, more secure, and more sustainable. Through networking, professional development, certification, advocacy, and research, RIMS and its 80 chapters serves more than 200,000 risk practitioners and business leaders from over 75 countries. Founded in 1950, the Society publishes the award-winning *Risk Management Magazine* and produces RISKWORLD[®], the largest annual gathering of global risk professionals. RIMS embraces diversity, equity and inclusion and welcomes all risk professionals to connect and learn, explore the online Risk Knowledge library, tune into the RIMScast podcast series, and engage via LinkedIn, Twitter, and Facebook. To learn more, visit www.RIMS.org.