



*Risk Evolution...  
Be a part of it  
L'évolution du risque  
osez y prendre part*

## **Opening Reception Sponsorship Opportunities**

# Attendee Arrival

## Champagne Ceiling

Once through registration, attendees will proceed to the 3<sup>rd</sup> floor and will pass through our whimsical welcome where a large champagne ceiling awaits them.

This installation will be 8' wide by 30' long, with a height of approximately 12'. Champagne flutes tied with ribbon will be hung from the structure. As attendees pass under the ceiling, they will be handed a champagne flute by a costumed stilt walker, and venue servers will fill their glass with sparkling wine. To expedite service, half of the glasses will be suspended with the other half pre-poured and passed out on trays. Always a guest favorite, this one-of-a-kind installation will be positioned at a strategic point in the venue with plenty of visibility to lure attendees in.



*The Shaw Centre would supply all flutes, sparkling wine and smart served staff for service.*

**Included in this package:**

- ✓ An 8' x 30' freestanding champagne ceiling structure with a custom 2' x 8' sign with your branding at the front of the structure (see first photo above for example)
- ✓ Ribbon in your brand colors to suspend the champagne flutes.
- ✓ Event carpet installed under structure, reflective of your brand colors.
- ✓ Two stilt walkers dressed in your brand colors to engage attendees and hand out champagne flutes.

**Champagne Ceiling - \$20,000**

# Parliament Foyer

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## Giant Adirondack Chair & Tulip Photo Opp.

Each spring, Ottawa plays host to Canada's most vibrant festival, The Canadian Tulip Festival, which features millions of tulips throughout the city and along the waterways. Welcoming over 650,000 visitors from around the world and locals alike, festival visitors pose for photos against this amazing backdrop of blooms. This is our inspiration for creating the perfect photo opportunity for your attendees.

As your attendees arrive, their attention will be immediately drawn to the larger-than-life Adirondack chair and tulip display. Attendees will be invited to climb up and sit in an oversized Adirondack chair to pose for photos. A faux boxwood green wall will serve as the backdrop to the chair and giant tulips will sit on either side. The chair could be painted in a bright color of your choice or left as white. Marquis letters spelling the words OTTAWA will be mounted above the chair. Brightly colored event carpet would be installed along the floor in front of the display in the color of your choice.



### Included in this package:

- ✓ Custom carpet in brand colors
- ✓ Chair and tulips painted color of choice
- ✓ Company logo on the back of the chair
- ✓ Custom print template with logo and e-blasting messaging – should you opt for photographer/photobooth activation.

**Giant Adirondack Chair & Tulip Photo Opp. \$12,500**

# Entertainment

## Photo booth

To capture all the fun and action at your event we propose a sleek and open-air design photo booth that will be stationed in front of a red or white colored backdrop. Your attendees would get to select from a table of props; from various hats, lips, and moustaches to 20 custom Canadian/Ottawa themed props, which will be custom designed to suit your event.



Attendees will then pose for their photo, with unlimited copies printed on site and available within 10 seconds – one for each guest in the photo. The 4' x 6' printed template is completely customizable and can feature your event (or sponsor) logo.

Social media sharing stations will be set up and attendees will be able to email themselves a digital copy of their photo. The e-blast is completely customizable and will feature the verbiage of your choice. You can thank attendees for attending and encourage them to share on their platforms using your event hashtags.

### Included in this package:

- ✓ Custom logo on print templates
- ✓ Props featuring brand logo
- ✓ Email blast sent out with corporate logo/messaging
- ✓ Copy of all photos post event

**Photo booth w/ props, prints & digital sharing (3 hrs.) \$3,500.**

## Hitmen Drumline

Once the Welcome Remarks have taken place, we have the perfect way to captivate the crowd and lure them upstairs to see what we have in store for them next! Giving marching drums a contemporary twist, The Hitmen mix high energy performance and funky grooves with the precision, power and spectacle of a marching drum line featuring some of the best pro drummers and performers in the business.

### Included in this package:

- ✓ Logo decal placed on bass drumhead
- ✓ Branded t-shirts for each drummer
- ✓ Drum LED lights set to brand color



**Hitmen Drumline (4 drummers) \$4,750**

### **Dueling Pianos Ottawa**

Each unique show features an endless series of classic hits spanning decades of music. Playing a blend of requests from the audience, blistering guitar and piano solos, three-part harmonies, and random comedic impromptu moments, their show has won over the crowds they perform for time after time.



**Dueling Pianos Ottawa \$5,000**

### **Spin Starlets**

What better Futuristic themed entertainment than the Spin Starlets? This trio's performance is a fusion of technology, choreography, costumes, cirque, and music. Their incredibly innovative routines put these starlets at the forefront of modern, corporate entertainment. They combine state of the art LED props, such as hula hoops, poi, fans, ropes, and wands with choreographed routines to music.

These starlets can make any brand come alive by incorporating logos, text and images; mixed with abstract designs in array of colors and shapes creating striking and viral worthy moment. Their custom costumes are a spectacle. Their look is topped with LED motion sensor goggles and white wigs. The Spin Starlets would roam through the crowd entertainment and mesmerizing your attendees.



**Included in this package:**

- ✓ Corporate branding messaging included in LED props
  - trio | 3 x 20 min set OR 1 full hour
  - Includes mix of LED props and up to 3 logos on pixel props
  - *Pixel poi, LED hoops, pixel wands, LED staff, LED fans*

**Spin Starlets \$ 7,500**

### 360 Photobooth

Your attendees are in for a real treat when they step into a whole new world and experience this brand-new photo booth technology, a unique 360 photo booth. Set under an acrylic pergola, up to 4 attendees will pose back-to-back on a platform with a camera that circles around them. The camera circulates the attendees both forwards and backwards, capturing all the action and the content is then edited with sound and slow-motion effects.



The clear Plexiglas pergola will be set with LED lights up each of the columns and sheer drapes, that fully encloses your attendees. [Wireless free-standing LED lights](#) that change an array of colors will be set surrounding the attendees and captured in the video.

We suggest enlisting your AV to provide a TV monitor that the photo booth would feed right into, displaying the content captured for the attendees to see! Digital sharing stations allow your attendees to share the digital video with themselves. The videos can be overlaid with custom branding and messaging of your choice.

A sponsor could be recognized with the video graphic overlay, in the eblast and through setting the lights to brand colors.

#### Included in this package:

- ✓ Sponsor recognized through video graphic overlay
- ✓ Eblasts featuring logo/messaging
- ✓ LED lights can be set to brand colors
- ✓ Logo featured on signage identifying station

**360 photobooth w/ LED lights: 2 hours \$7,500**

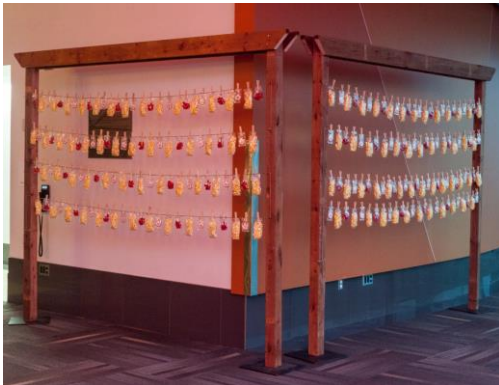


### Dessert stations

These 8x8 wooden structures would be painted white and treats such as mini bags of candy, popcorn or custom branded cookies could be served.

### Wooden dessert structures w/ twine & clothespins (2) \$1250.00

- Price does not include F&B items or custom stickers



### Food Truck

The Sparks Street neighborhood would not be complete without the addition of one of the iconic food trucks that line the street! A large 3 x sided food truck façade would be used as a chef action station. A new custom menu will be designed for your event. The truck can be custom branded and feature the name of your company.

### Included in this package:

- ✓ Custom signage on truck façade



**Sparks Street: Food truck façade \$3,500**

## UFrost

UFrost is the world's first instant freezing machine that can freeze anything, including alcohol, in less than 60 seconds without using any power or liquid nitrogen.

UFrost offers a unique gastronomy service experience to its clients. Utilizing its patented innovation, our professionals craft a variety of food or beverage products that push the boundaries of our known taste spectrum. The UFrost machine creates bite sized half-spheres with a unique soft granite texture. The solution, which can be alcoholic or not, is never in contact with the Co2 directly and thus retains its most natural state.



### Included in this package:

- ✓ A custom decal of your logo on the Ufrost machine
- ✓ Ability to design a custom cocktail or bouchée reflective of your brand flair and flavor, including bouchée and cocktail color and flavor selection.
- ✓ Ability to change the top plates on the machine to reflect your brand colors (red, blue, gold, silver and black available)
- ✓ Signage to identify UFrost station, featuring your logo

**UFrost: 3 machines/2 staff \$6,500**

**Parliament Hill Main Bar**

What is Ottawa without a visit to Parliament Hill and a tour of the Parliament Buildings. As Canada’s Capital, Parliament is at the heart of the city of Ottawa. The Parliament Building Bar will be a replica façade of these historic buildings and will be at the centre of the action on the Opening Night of the RIMS Canada Conference. Your sponsorship of this high-profile attraction will ensure your Brand is front and centre for all the Opening Night activities.

**Included in this package:**

- **Signage at key location around the bar**
- **Acknowledgement of your sponsorship throughout the evening**
- **Sponsor recognized through video graphic overlay.**



**Parliament Hill Main Bar      \$5,000**



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